



Please join us for this year's *virtual* gala to raise funds for Clinton, Eaton, and Ingham county seniors.

SPONSORSHIP OPPORTUNITIES

In addition to the visibility opportunities below, all sponsors will receive the link to the livestream event to share with guests.

EVENT SPONSOR - \$10,000

Logo in pre-event marketing materials
Prominent logo placement in Event Booklet, to be emailed to attendees and published on TCOA's Facebook
Thanked on the Livestream
Logo on Clickbid Mobile Bidding Site
Logo on TCOA website and social media
Listed in TCOA Annual Report and e-news

ENTERTAINMENT SPONSOR - \$2,000

Logo placement in Event Booklet, to be emailed to attendees and published on TCOA's Facebook
Thanked on the Livestream
Logo on Clickbid Mobile Bidding Site
Logo on TCOA website and social media
Listed in TCOA Annual Report and e-news

AUCTION SPONSOR - \$2,000

Logo placement in Event Booklet, to be emailed to attendees and published on TCOA's Facebook
Thanked on the Livestream
Logo on Clickbid Mobile Bidding Site
Logo on TCOA website and social media
Listed in TCOA Annual Report and e-news

GOLD SPONSOR - \$1,500

Logo placement in Event Booklet, to be emailed to attendees and published on TCOA's Facebook
Logo on Clickbid Mobile Bidding Site
Logo on TCOA website and social media
Listed in TCOA Annual Report and e-news

SILVER SPONSOR - \$1,000

Logo placement in Event Booklet, to be emailed to attendees and published on TCOA's Facebook
Logo on Clickbid Mobile Bidding Site
Logo on TCOA website
Listed in TCOA Annual Report and e-news

BRONZE SPONSOR - \$500

Named in Event Booklet, to be emailed to attendees and published on TCOA's Facebook
Logo on TCOA website
Listed in TCOA Annual Report and e-news

INDIVIDUAL TICKET - \$65 Suggested Donation

Proceeds benefit in-home services for seniors.

BENEFACTOR - any amount

Donors of \$100 or more are named in Event Booklet and listed in TCOA's Annual Report.

PLEASE CONFIRM SPONSORSHIP NO LATER THAN NOVEMBER 1, 2020



SPONSOR COMMITMENT FORM

November 5, 2020 Virtual Dinner and Auction

6 o'clock PM Livestream Event

NAME/COMPANY NAME _____ CONTACT PERSON: _____

PHONE: _____ EMAIL: _____

_____ Event Sponsor	\$10,000
_____ Auction Sponsor	\$2,000
_____ Entertainment Sponsor	\$2,000
_____ Gold Sponsor	\$1,500
_____ Silver Sponsor	\$1,000
_____ Bronze Sponsor	\$500
_____ Individual Ticket(s)	\$65 Suggested Donation
_____ Benefactor	(state any amount: _____)

Please make checks payable to:

Tri-County Office on Aging Dinner & Auction, 5303 S. Cedar St., Bldg. 1, Lansing, MI 48911

To pay by credit card, please fill out form below:

Credit Card (please circle): Visa MasterCard Discover

Card # _____ Exp. Date _____ CVV: _____

Credit Card Billing Address: _____

Signature: _____

I would also like to donate an auction item. Please mail to TCOA or call 517-887-1377 to arrange pick-up.

Please return this form to TCOA no later than November 1, 2020.
Thank you for sponsoring the 35th Annual Dinner and Auction!
Please contact 517-887-1377 or CooperC@tcoa.org with any questions.